BeAScout PIN MANAGEMENT FOR UNIT LEADERS

Attention Unit Leaders...The BSA is putting Scouting on the map! The BSA has its own joining Web page with information on Scouting, plus an actual Google map application that will help potential Scouts and their parents find packs, troops, and crews in their communities.

This program was launched in 2010, and will help all units be more visible as families move into their areas and look for a new Pack, Troop, or Crew.

Information for Cubmasters, Scoutmasters, Committee Chairs and COR's may be found here. These are the unit leaders who will have the role of updating the Pin and managing leads from interested families.

Where can you find BeAScout? Log into www.myscouting.org (you should already have a username and password). On the left toolbar, click BeAScout.

This will open your Dashboard for your unit. Instructions will be found there as well, but simply put, you will need to do the following simple updates to insure that your unit 'pin' is accurate.

Unit Leader Tasks:

1. Update the Pin - All registered units will appear as pins on the Google map. Unit leaders will want to make sure that their unit information is correct on the pins. To do that, if you have the role mentioned above, log into MyScouting, select BeAScout, then Unit Pin Management. Change the "Fields Displayed on Google Pin" from Council Information to Contact Person. Then add primary and alternate unit contacts and any other unit information you want. If you don't update your pin, then only Council information will show on the Google bubble.

2. Manage the Leads - Once you've completed Step 1, your primary and alternate contacts will be notified when a lead is interested in your unit. They must follow up with these leads. To do this, from MyScouting > BeAScout, go to Unit Lead Management. Select your unit to view the leads for that unit.

Is your unit pin up to date?