

# Why Sell Trail's End Popcorn?



- Over **70%** of the purchase price goes to support local Scouting programs.
- An exclusive fundraiser for Scouts for over 30 years
- A turn key program; no up front money, no leftover product, order just what your Scouts sold.
- A Council supportive prize program.
- Two ways of selling: Face –to-Face or online.
- Scouts can earn their own way in Scouting with **“One fundraiser a year”**



## Trail's End is Better Than Ever

- Exciting **“new”** flavors for Scouts to sell
- Highest quality/best tasting products
- All microwave products are made with **Canola Oil**
- All Trail's End products have **ZERO** grams of Trans Fat
- Increased awareness of Scouting on the packaging

