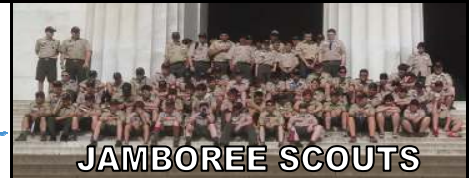


2013 SCOUTING HI – LITES



KEY COUNCIL MEMBERSHIP HIGHLIGHTS

- ♣ Over 7,200 young men and women, ages 6-20, were served currently through 224 Scouting units in 52 communities of Northeast Massachusetts and Southeast New Hampshire.
- ♣ Exploring Membership was up 10% over 2012, with over 100 youth participating.
- ♣ Tiger Cubs (Grade 1) membership was up 2.8% in 2013.
- ♣ More youth were recruited into Scouting in 2013 as compared to 2012.
- ♣ The Council achieved a 75.6% youth retention rate for 2013, 3rd among New England councils and well above the region and national averages.
- ♣ The Yankee Clipper Council had more registered youth at year-end of any council headquartered in Massachusetts.
- ♣ Yankee Clipper Council continues to be consistently among the top councils in New England Councils in percentage of gain/loss in membership and the third largest in Area 1 (New England)

KEY COUNCIL PROGRAM HIGHLIGHTS

- ♣ 72 Boy Scouts and 8 Adult Leaders attend the 2013 National Jamboree in July for the first Jamboree held at the Summit Bechtel Reserve in West Virginia. 22 Council volunteers also served as Jamboree staff members.
- ♣ 169 young men achieved the rank of Eagle Scout and provided over 20,000 service hours through their Eagle Scout projects.
- ♣ 800 or 25% of the Council’s registered Cub Scouts attended a Council Summer Camp experience.
- ♣ Camp Moonraker, the twilight day camp held at the Topsfield Fair, increased by 18 youth or 43% over 2012.
- ♣ Two new Cub Scout camps, Discovery Camp (STEM-focused) and Shooting Sports Camp, were added and met their participation goal in the first year.
- ♣ With a new Pack Visitation program during the Spring of 2013, Northern Light District experienced a 25% increase over 2012 in the number of district Cub Scouts attending camp
- ♣ 1107 Scouts from 51 Troops participated in terrific programs at the Council’s long-term Boy Scout summer camp facility: Wah-Tut-Ca Scout Reservation.
- ♣ 39 Scouts attended the inaugural Trail to Eagle camp at Lone Tree Scout Reservation.
- ♣ The Council, as good stewards of the properties it owns, placed an 80 acre Conservation Easement, with help from the Department of Agriculture, at Lone Tree Scout Reservation.
- ♣ The Council received a Potterfield Shooting Sports grant of \$30,700 (the largest given in the nation in 2013) for improvements to the Lone Tree Scout Reservation BB gun range and adding a CO2 air rifle program.
- ♣ Led by YCC Leadership, attendance at the 2013 MassJam event was the largest ever, over 7,000 people.
- ♣ 31 Boy Scouts received college assistance funds from the Parker Fund and the YCC Eagle Scout Association.
- ♣ The Council Service Center added the capability of online facility reservation program (September release) and an enterprise-wide multi-purpose program reservation module.

KEY COUNCIL FISCAL/FUND-RAISING HIGHLIGHTS

- ♣ The Council was the beneficiary of a Second Century Society gift of \$100,000 for its endowment.
- ♣ Family Friends of Scouting donations were up \$25,000 over 2012 year-to-date.
- ♣ Units selling popcorn in 2013 averaged more sales per youth than in 2012.
- ♣ Revenues from Special Events and Projects Sales were up.
- ♣ Four new Special Event fundraisers were conducted in the first half of the year, expanding the Council’s potential giving opportunities for donors: SCOUTStrong Hike-a-thon, Newburyport Mayor’s Breakfast for Scouting, the Central Merrimack (Greater Lawrence) Breakfast for Scouting and the Sig Sauer Invitational Shoot